

**THE CRANE & RIGGING EVENT OF THE YEAR!**

# CRANE & RIGGING

## WORKSHOP

**SEPTEMBER 20-22, 2017**

**SHERATON KANSAS CITY HOTEL  
AT CROWN CENTER • KANSAS CITY, MO**



**Specialized Carriers  
& Rigging Association**

**REGISTER NOW AT  
[WWW.SCRANET.ORG/WORKSHOP2017](http://WWW.SCRANET.ORG/WORKSHOP2017)**

# SCHEDULE

## TUESDAY 9/19



**VERSA-LIFT**

### ▶ OPEN HOUSE

8:30 am - 4:00 pm

#### Custom Mobile Equipment Open House

Versa-Lift's Baldwin City, Kansas facility is opening its doors to Workshop attendees! Come and see the Versa-Lift product line and a live demonstration of their newest model, the 17/25 Versa-Lift! Call Nathan Dick, (785) 594-7474, for an appointment.

2:00 pm - 5:00 pm

Registration/Information Desk

## WEDNESDAY 9/20

### LEADERSHIP FORUM

9:00 am - 4:00 pm

Looking for the skills and connections that can advance your career? This one-day program is designed for the industry's best and brightest young minds to discuss industry trends, solve common workflow problems, and build the leadership connections that are paramount to reaching the next levels in leadership. A complimentary registration is included if you are accepted into the program and have never attended an SC&RA event. Space is limited and speakers are personalized based on applicants! Apply now by visiting [www.scranet.org/leadership](http://www.scranet.org/leadership).



7:30 am - 5:00 pm

Registration/Information Desk

*All attendees are invited to SC&RA  
Crane & Rigging Group committee meetings*

8:00 am - 9:00 am

Safety Education & Training

9:15 am - 10:15 am

Labor

10:30 am - 12:00 noon

Governing



Register at [www.scranet.org/workshop2017](http://www.scranet.org/workshop2017)

**1:00 pm - 2:30 pm**

## **Opening Session: The Future of America's Infrastructure**

Economists have a widely-held belief that infrastructure spending results in economic growth, increased employment and lowered poverty levels. So how do you address the need for nearly \$4.6 trillion in spending to bring up America's D+ rating? Hear from AGC's CEO as he discusses the new administration's plans to tackle the nation's challenges and how it will specifically impact the crane and rigging industry.

**Speaker: Stephen Sandherr, Chief Executive Officer, Associated General Contractors of America**

**2:30 pm - 3:00 pm**

## **Networking Break**

*Sponsor: Liebherr*

**3:00 pm - 4:00 pm**

## **ELD's - Not Just a Trucking Issue, It Applies to Cranes Too!**

We'll take you from A to Z on ELD's! Learn about this new mandate, exemptions, timelines, and how to research vendors. Most importantly you'll be able to determine how the ELD mandate impacts your company and what steps you need to take before December 2017, to ensure compliance.

**Speaker: Chris Nelson, Vice President, ISE Fleet Services, LLC**

**4:00 pm - 4:30 pm**

## **Networking Break**

*Sponsor: Liebherr*

**4:30 pm - 5:30 pm**

## **Wire Rope Challenges for Crawler Cranes**

When crawler cranes are used on high-lift job sites they generate unique operating conditions that result in distinct wire rope deterioration. This session features four leading industry experts who will share their insights on the behavior of wire rope in such circumstances and provide you with guidelines for inspection, repair, or replacement.

**Moderator: Tony Fastuca, Vice President, ASC/Python America**

**Panelists: Justin Brown, Product Manager, Unirome Limited**

**Roman Priedl, Senior Sales Manager, Tuefelberger**

**Dave Sleightholm, Manager, Customer Technical Support, Bridon Bekaert**

**6:30 pm - 7:00 pm**

## **First Timers' Briefing**

Is the Workshop your first SC&RA Meeting? Don't worry, you're not alone! The First-Timers Briefing is the best place to network with more than 100 other first time attendees and dozens of key long-time members. You'll also have a chance to meet the SC&RA staff and key volunteer leaders from all over the world. You'll leave the briefing with access to time-tested tools, insider knowledge, and new connections that can help you leverage SC&RA meetings into new partnerships that deliver long-lasting results.

**7:00 pm - 8:00 pm**

## **Reception**

*Sponsors: Link-Belt Construction Equip. Co.*

*NBIS (NationsBuilders Insurance Services, Inc.)*



Scan here for more detailed session descriptions, speaker bios and more.

# THURSDAY 9/21



**7:30 am - 5:00 pm**

**Registration/Information Desk**

**7:30 am - 8:30 am**

**Continental Breakfast**

*Sponsors: Crane Network LLC*

*H&E Equipment Services*

*National Interstate Insurance Company*

*Rigging Gear Sales, Inc.*

**8:30 am - 10:00 am**

**Unbreakable: The Dewey Bozella Story**

There are times in life when it is easier, or even more sensible, to just give up. This isn't a belief held by Dewey Bozella, the 2011 Arthur Ashe Courage Award winner. The 2011 ESPY Awards celebrated the courage and perseverance that led Bozella to the ultimate path of freedom, being released from Sing Sing prison in 2009 following 26 years of wrongful imprisonment. Mr. Bozella will take you through his journey of incarceration and dreams of professional boxing that helped him identify 7 key life aspects that shape our perspectives, relationships and opportunities. Learn how he harnessed these aspects—fear, commitment, persistence, forgiveness, determination, hope and faith to never give up and become the inspirational boxer, philanthropist, mentor and motivating man he is today.

**Speaker: Dewey Bozella**

*Sponsors: Riggers Manufacturing Company*

*Rigging Gear Sales, Inc.*

*Terex USA, LLC*

**10:00 am - 10:30 am**

**Networking Break**

*Sponsor: Liebherr*

**10:30 am - 11:30 am**

**BREAKOUT SESSIONS**

**Virtual and Augmented Reality and The Future of Work**

The world is changing, technology is evolving, the skilled labor gap is growing, but so is automation, machine learning and artificial intelligence. How will these forces converge over the next decade and how will that effect your organization? Mr. Parnell will share how leading organizations are adapting to these forces well, implementing "lean learning" methods, and utilizing the solutions for training today that will become the ubiquitous tools for performing actual work tomorrow.

**Speaker: Zack Parnell, President & CEO,  
Industrial Training International**

**Unbreakable Laws: Physics of a Move**

You can't negotiate with the laws of physics like you can with an officer of the law! Learn the physics of how loads react to being lifted, how to understand and control mobility, and how to predict the outcome of a move. Mr. Mahnke will also discuss how to choose the most economical and practical equipment for a job.

**Speaker: Don Mahnke, President,  
Hydra-Slide, Ltd.**

**11:30 am - 2:30 pm**

**Exhibit Center (buffet lunch provided)**

SC&RA brings together 90 of the industry's top manufacturers, software and training providers, insurance representatives and media all in one place. With no conflicting sessions or distractions, the Exhibit Center is the best place to meet with your customers and make new contacts quickly and easily.

**Lunch Sponsors: Custom Truck and Equipment**

*J&R Engineering Co., Inc.*

*Lift Systems, Inc.*

*Terex USA, LLC*

**2:45 pm - 4:00 pm**

**Is Your Company Prepared for Litigation?**

A panel of top industry experts gather to provide their thoughts and opinions on hot-button legal topics such as OSHA investigations, responding to accidents and recovering from damage to property.

**Moderator: Fred Marcinak, Attorney-at-Law,  
Smith Moore Leatherwood LLP**

**Panelists: Bill Smith, Executive Vice President,  
NBIS (NationsBuilders Insurance  
Services, Inc.)**

**Matt Stone, Attorney-at-Law,  
Smith Moore Leatherwood LLP**

**Jim Wiethorn, Principal Engineer  
Chairman, Haag Engineering Co.**

**ADDITIONAL SPONSORS**

**Charging Stations**

AIA Software LLC

Goldhofer Aktiengesellschaft

Lifting Gear Hire

**Giveaways**

ALL Erection & Crane Rental Corp.

**Meeting App**

Fleet Cost & Care, Inc.

**Room Keys**

Nelson Trailers

**Wifi-Access**

Terex USA, LLC

**4:00 pm - 5:00 pm**

**BREAKOUT SESSIONS**

**Is Your Lift Director Qualified?**

What is the role of a Lift Director? What are their responsibilities on a jobsite? Mr. Dutton will explain the critical role a lift director plays in the oversight, planning and execution of lifts. He will also review the key skills and requirements necessary for lift directors and what systems you can utilize to ensure your lift directors are qualified and meet OSHA compliance.

**Speaker: William "Hank" Dutton, Senior Technical  
Specialist, Construction, Travelers**

**Beneath the Big Lifts - The Time for  
Engineering, Safety, Strength, and Stability!**

Projects continue to grow larger and more complicated every year and cranes are evolving to match the demand. However, the matting for foundations has not increased in size, strength, scale, or quality. Take a journey with Mr. Penland as he explores the risks of ignoring this key lift factor and what the future holds for safety standards and your business.

**Speaker: Joe Penland, Sr., President, Quality Mat Co.**

**5:00 pm - 5:30 pm**

**Networking Break**

*Sponsor: Liebherr*

**5:30 pm - 6:30 pm**

**2017 Rigging Jobs of the Year**

This is your chance to experience the winning presentations from the 2017 Rigging Job of the Year competition held in April. These are the four best in their categories - jobs that are upheld as exemplifying best safety practices, ingenuity, specialized engineering, and in some instances defying common misconceptions. Prepare to be inspired, amazed, and honored to be part of the crane and rigging industry!

**Over \$2 Million..... Fagioli**

**\$750,000 - \$2 Million..... Emmert International**

**\$150,000 - \$750,000..... Emmert International**

**Under \$150,000 ..... Barnhart**

**7:00 pm - 8:00 pm**

**Reception**

*Sponsor: The Manitowoc Company, Inc.*

**7:30 am - 8:30 am**  
**Continental Breakfast**

Sponsors: *Liebherr*  
*USI Insurance Services, Inc.*

**8:30 am - 10:00 am**  
**Below the Hook Lifting -  
 Slings and Hardware**

Discover the types of common slings and hardware, how to select and inspect slings and the safe use of this equipment. This session will delve into ASME and OSHA standards as well as riggers' responsibilities on a jobsite.

Speaker: **Tim Klein, Director of Engineered Fabrications, WireCo WorldGroup**

► **TOUR**

**10:30 am - 5:00 pm**  
**WireCo WorldGroup Plant Tour**

WireCo WorldGroup opens its doors for Workshop attendees to experience the wire rope manufacturing process from beginning to end. Experts will be available to answer all your questions on testing, handling, installation and inspection. Don't miss this special opportunity! Transportation and lunch provided.



## REGISTRATION

► **REGISTER ONLINE AT**  
**[WWW.SCRANET.ORG/WORKSHOP2017](http://WWW.SCRANET.ORG/WORKSHOP2017)**

**MEMBER**

	Early by 6/30/17	Regular by 9/1/17	On-Site After 9/1/17
<b>Registrant</b>	\$435	\$495	\$545
<b>Spouse/ Guest</b>	\$175	\$205	\$255

**NON-MEMBER**

	Early by 6/30/17	Regular by 9/1/17	On-Site After 9/1/17
<b>Registrant</b>	\$650	\$740	\$790
<b>Spouse/ Guest</b>	\$260	\$305	\$355

**Please Note:** If you registered at the SC&RA Member rate, your membership must remain in good standing through the duration of the meeting in order to receive the reduced rate. Should your membership status change prior to the event, you will be invoiced the difference for the higher, non-member rate.

**CANCELLATION AND REFUND POLICY**

There will be a charge of \$90 per person for cancellations received after July 21, 2017. No refunds for cancellations received after September 1, 2017.

**ON-SITE TRANSFER FEE**

There will be a charge of \$25 per person for any registrations transferred on-site.

**Questions?**  
**Contact SC&RA at (703) 698-0291**



## HOTEL INFO

Sheraton Kansas City Hotel at Crown Center  
2345 McGee Street  
Kansas City, Missouri 64108

To reserve SC&RA's reduced rate you must first register for the Workshop. Once registered, you will receive a confirmation email containing instructions for booking your accommodations.

<b>SC&amp;RA Group Rate: \$179</b>
<b>Check in time: 3:00 pm</b>
<b>Check out time: 12:00 pm</b>

## CANCELLATION AND REFUND POLICY

Hotel cancellations or changes made within 14 days of arrival will result in full payment of room and tax for each night cancelled.

Do not delay in making reservations. SC&RA cannot guarantee space or rate availability after the SC&RA room block is filled, and the block often fills quickly.

SC&RA has no affiliation with 3rd party vendors. If you receive an email or phone call from any company indicating an affiliation with SC&RA in this regard, DO NOT make a hotel reservation with them. If you have already made hotel reservations through any of these companies, SC&RA cannot guarantee the reservation is valid. Please contact the specified hotel immediately for reservation confirmation.

## EXHIBIT CENTER

September 21 • 11:30am - 2:30pm  
Buffet lunch provided.

This year's exhibit center features **90 booths** where you'll find the crane and rigging industry's leading **manufacturers, wire rope suppliers, publishers and service providers** all in one place. Learn more about their new products and services or take this opportunity to showcase your company's latest innovations! Space fills quickly – don't delay!

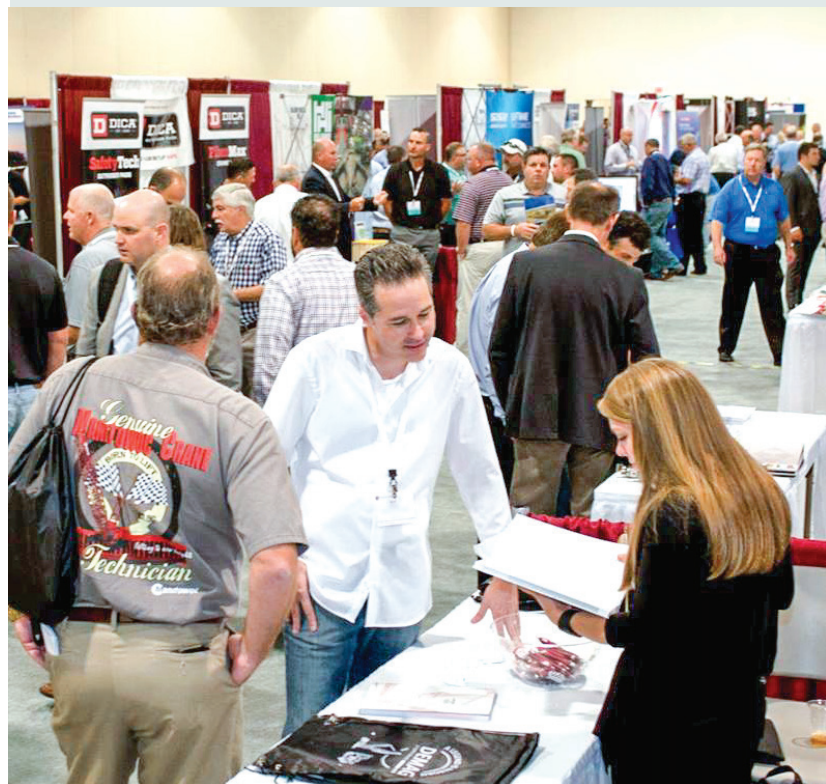
### Booth Fee\*

Member: \$1,225

Non-Member: \$1,840

\*Booth fees include one complimentary registration valued at \$495.

Visit [scranet.org/workshop2017](http://scranet.org/workshop2017) to secure your booth today.



## #StartTalking!

Use #SCRAcrw and tell us which session you're looking forward to at this year's Crane & Rigging Workshop.

# EVENT SPONSORS



5870 Trinity Parkway  
Suite 200  
Centreville, VA 20120  
[www.scranet.org](http://www.scranet.org)

## CRANE & RIGGING WORKSHOP SEPTEMBER 20-22, 2017

SHERATON KANSAS CITY HOTEL AT CROWN CENTER  
KANSAS CITY, MO

Network with more than 600 owners, managers, operators and safety personnel at **THE** industry event of the year for crane and rigging.

Education sessions with industry experts include ELD's, wire rope challenges and sling technology, virtual and augmented reality in the workplace, and more!

*If you're looking to expand your reach and cultivate new clients, EXHIBIT at the CRANE & RIGGING WORKSHOP*

9/19: Versa-Lift Open House

9/22: WireCo WorldGroup  
Plant Tour

